**Ideation Phase**

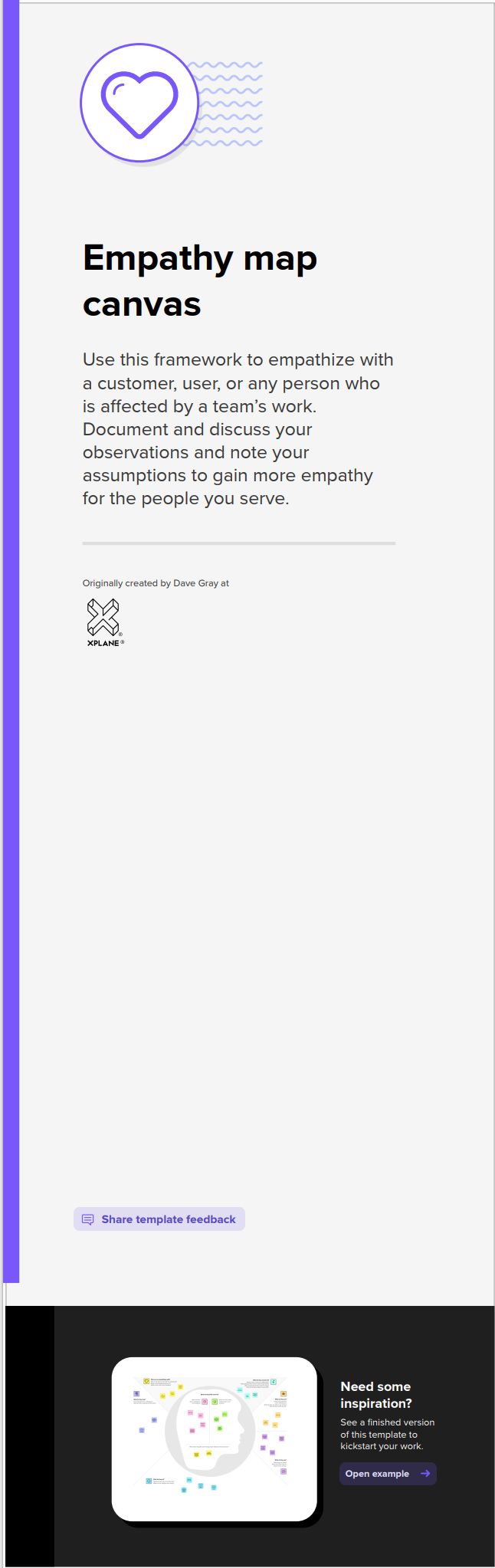
**Empathize & Discover**

|  |  |
| --- | --- |
| TEAM ID | PNT2022TMID06787 |
| PROJECT NAME | SIGNS WITH SMART CONNECTIVITY AND ROAD SAFTETY |
| MAXIMUM MARKS | 4 MARKS |

EmpathyMapCanvas**:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes. It is a useful tool to helps teams better understand their users.

SIGNS WITH SMART CONNECTIVITY AND ROAD SAFETY

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